



JEFFREY W. LORELL

Jeff Lorell has devoted his professional career to the litigation and resolution of sophisticated, complex, civil cases and alternate dispute resolution proceedings.

Mediation - Mr. Lorell is a trained and experienced professional mediator. He is frequently selected as a neutral party to resolve complex, multi-party disputes through non-binding mediation and a variety of other alternate dispute resolution techniques. Most cases brought before him for mediation are satisfactorily resolved with these procedures.

Mediation emphasis has been in the areas of construction disputes, environmental matters, restrictive covenant problems, and business torts.

Complex Litigation – 45 years of experience in sophisticated complex, multi-party civil litigation, arbitration, and mediation. Emphasis has been in all aspects of corporate litigation, directors and officers defense, fraud, securities, lender liability, antitrust, trademark and unfair competition and business disputes of all types. He has extensive experience in handling litigation and ADR proceedings involving disputes arising from the dissolution of professional partnerships and corporations, as well as employment related matters concerning restrictive covenants, client solicitation, improper use and disclosure of proprietary and confidential information, and the like.

Intellectual Property Litigation - Mr. Lorell frequently litigates trademark, copyright, and unfair competition matters and trains young lawyers in litigation techniques through his work as a Master with the John J. Gibbons American Inn of Court.

Construction Litigation and Counseling - Mr. Lorell also supervises the construction litigation and construction counseling within the firm. Cases involve representation of owners (both public and private, including condominium associations and cooperatives), architects, engineers, construction managers, general contractors, subcontractors and suppliers. He has served as lead defense counsel in many large, complex, multi-party cases.

Environmental Litigation - Cases in which Mr. Lorell has been involved include CERCLA and Spill Act private cost recovery actions and Super Fund defense representation (generators, transporters and facility operators), common law private cost recovery and mandatory injunction (clean-up) actions, prosecution and defense of litigation respecting sanitary landfill operation and closure, and the defense of civil and criminal Clean Water Act and Ocean Act violations.

Graduate, *cum laude*, City College of New York (BA 1968)

New York University School of Law (JD, 1973); LLM in Trade Reg. (1986)

Admitted to practice before trial and appellate courts on both state and federal levels in New Jersey and New York, the United States Supreme Court and the United States Tax Court.

Founding Master, The John C. Lifland American Inn of Court, devoted to training young lawyers in complex federal trial practice. (Master 1992-Present; Co-Chair 1999-2001)

Listed in:

- Best Lawyers® - Commercial Litigation - 2014-2019
- New Jersey Super Lawyers® Top 100 - 2015-2016
- New Jersey Super Lawyers® - 2005-2018
- New Jersey Super Lawyers®, Corporate Counsel Edition: Business Litigation 2008-2013
- The Global Directory of Who's Who - Top Lawyer and Lifetime Member
- Morris/Essex County Top Lawyer 2018

Articles and Publications:

- "Price Discrimination Under Robinson-Patman" - NJ State Bar Association, Institute for Continuing Legal Education (September 2017)
- FDCC Training Video Advances ADR Practitioner Knowledge - Metropolitan Corporate Counsel (July/August 2012)
- "Mediation: Not If, But When and How" by Jeffrey W. Lorell and Elizabeth F. Lorell - FDCC Quarterly (April 2010)
- "Mediation: Not If, But When and How" - Federation of Defense and Corporate Counsel 2009 Winter Meeting (February 2009)
- "Protecting Trade Secrets Without A Restrictive Covenant" - New Jersey Law Journal (March 2005)
- "Global Warming: Congress, The SEC And Shareholder-Plaintiffs Turn Up The Heat On Corporate Directors" - The Metropolitan Corporate Counsel (July 2004)
- "Price Discrimination And The Robinson-Patman Act" - New Jersey Lawyer Magazine (June 2004)
- "Price Discrimination and the Robinson-Patman Act" - NJ Institute for Continuing Legal Education (February 2004)
- "Lawyer Mobility And The Rule Of Reason" - 158 N.J.L.J. 300 (October 1999)
- "Dispute Avoidance And Resolution From The Private Owner's Perspective" - Lorman Education Services (November 1995)

- "Is There New Liability For Architects And Engineers?" - 140 N.J.L.J. 570 (May 1995)
- "Architects' Liability Based On Plans And Specifications: The Architect's Warranty; Copyright Infringement" - Lorman Education Services (January 1995)
- "Considerations About Mediation Of A Business Dispute: An Advocate's View" - Institute for Continuing Legal Education (1994)
- "A New Slant On Liens" - Tri-State Real Estate Journal (March 1994)
- "New Jersey Offers A New Shortcut To Bypass Litigation" - Tri-State Real Estate Journal (February 1993)
- "What Do You Do When You Need To Resolve A Dispute?" - National Business Institute (1991, 1994)
- "What Do You Do If You Are Purchasing A Newly Constructed Building?" - National Business Institute (1991, 1994)
- "The Inevitability Doctrine" - 117 N.J.L.J. 171 (1986)
- "Municipal Liability Under The Federal Antitrust Laws" - New Jersey Municipalities
- "Landlord And Tenant" - Annual Survey of American Law 509 (1971-1972)

Recent Speaking Engagements and Seminars:

- "Antitrust Litigation Today: Recent Developments and Hot Topics" – Program Organizer/Moderator and Panel Participant; also Speaker/Presenter – "Price Discrimination Under Robinson-Patman" - NJ State Bar Association/ICLE Seminar (September 2017);
- "Ethical & Practical Considerations Regarding the Attorney-Client Privilege and Internal Investigations for In-House Counsel" - NJ Law Journal In-House Counsel Conference (September 2013)
- "Motions in Limine: A Valuable Weapon in Every Trial Lawyer's Arsenal" – Seminar, Handling Commercial/Business Litigation Issues (June 2013)
- Moderator: Panel discussion of the legal implications of Marcellus Shale oil and gas extraction and the national trend toward anti-indemnity statutes - Federation of Defense and Corporate Counsel (March 2012)
- Moderator: Panel discussion on Chinese Drywall Litigation and emerging coverage issues respecting construction defect litigation - Federation of Defense and Corporate Counsel (February 2011)
- "Cost-Effective Alternative Dispute Resolution" - Newark Regional Business Partnership (NRBP) Brown Bag Lunch Program, Newark, NJ (October 2009)
- "Antitrust Update on Distribution of Goods and Services" - NJ State Bar Association (May 2009)
- "Taking Effective Depositions Under Federal Rules of Civil Procedure" (January 2008)

- “Pre-Dispute Arbitration Agreements in the Employment Arena” - Federation of Defense and Corporate Counsel (July 2007)
- “Preparing for Discovery in Complex Litigation” (February 2007)
- “New Developments in Antitrust Law: Update 2006” - NJ Institute for Continuing Legal Education (2006)
- Directors Roundtable Presentation: “Minimizing Directors’ Liability in an Increasingly Litigious Environment” (May 2004)
- “Practical Points for Propounding and Responding to Electronic Discovery” - 28th Annual USDC Judicial Conference, District of NJ
- “Price Discrimination and the Robinson-Patman Act” NJ Institute for Continuing Legal Education (2004)
- Antitrust Update, NJ Corporate Counsel Association (2001)
- NJ Construction Defect Claims Seminar - Lorman Education Services (July 2000)
- “Construction Law - Dispute Avoidance and Resolution” - Lorman Education Services (November 1995)
- “Architect-Engineer Malpractice” - Lorman Education Services (January 1995)
- “Survey of New Jersey Construction Law” - National Business Institute (1991, 1994)
- “The Nuts And Bolts of ADR: How to Effectively Represent Your Clients” - NJ Institute for Continuing Legal Education (1994)

Memberships:

- National Association of Certified Professional Mediators
- New Jersey Association of Professional Mediators
- Federation of Integrated Conflict Management
- Federation of Defense and Corporate Counsel (Chair, Construction Law Section 2010-2011)
- American Bar Association (Dispute Resolution Section, Litigation Section, Environment, Energy and Resources Section, Construction Law Forum, Senior Lawyers Division)
- New Jersey State Bar Association (Antitrust Committee [Chair – 2013 to 2017], Construction Law, Intellectual Property and Environmental Law Sections)
- New York State Bar Association (Dispute Resolution Section)
- Fellow, Litigation Counsel of America
- Bar Associations of Essex and Morris Counties
- International Insurance Law Association/Association Internationale de Droit des Assurances (AIDA US)